

Insights Sector Specific

Sector Specific Market Research Findings

Welcome to Engineering Insights

"Insights" is a complimentary service provided by DJS Research, keeping you up to date with the latest engineering market research findings.

Engineers Take Charge of Up-Skilling for Career Development

Findings show, of those who use training, two thirds (66%) looked at obtaining a promotion from their current employer, two fifths at another company (40%) or to enter a new field of work (39%), whilst around a fifth (18%) used the training to become...

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Market Research Survey Indicates Engineering Workers Confidence Reaches Pre-Recession Highs

The survey, which looked at 119 US workers currently employed in engineering, showed that two-in-five (40%) engineering professionals believe that the economy is becoming stronger, an increase of more than...

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Market Research Study Shows Less than Half of Manufacturers Conduct Energy Audits

Market research shows although energy is the largest cost for many manufactures, fewer than half (47%) are choosing to conduct an annual energy audit. While just over a quarter of respondents perform an energy audit annually...

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DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, click here — or if you would like to speak to someone about a potential research project, get in touch with us using the contact details below.







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